

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claims 1-25 (canceled).

Claim 26 (original): A method of positioning multiple operating units relative to a moving web, said method comprising:

entering a plurality of positions into a controller, said positions corresponding to a plurality of operating units;

moving said operating units to said positions in response to a signal from said controller;

sensing the position of an edge of a moving web; and,

when the position of the edge of said web changes, changing the position of said operating units.

Claim 27 (original): The method of claim 26, wherein a web tracking unit senses the position of said edge of said moving web, said web tracking unit comprising a pair of spaced optical sensors for directing light toward a web and receiving reflected light from the web, said sensors being capable of signaling a motor to move said sensors until a desired signal is received from said sensors.

Claim 28 (original): The method of claim 27, wherein the desired signal from said pair of sensors is a "1" and a "0", the "1" being a reflection from a web, the "0" being no reflection, wherein said motor moves said sensors when the signal from said sensors is the same.

Claim 29 (original): The method of claim 27, wherein said operating units comprise guide arms.

Claim 30 (original): An apparatus for controlling a number of operating units, said apparatus comprising:

- a user interface;
- a control system connected to said user interface, said control system comprising
  - a receiver for receiving a plurality of positions corresponding to a plurality of operating units, said plurality of positions being entered into said control system through said user interface, and
  - a transmitter for transmitting control signals to a plurality of servo motors, which are coupled to the operating units, to thereby move the operating units based on the plurality of positions; and
- a web tracking unit connected to said control system, said web tracking unit comprising sensors for sensing the position of an edge of a moving web.

Claim 31 (original): The apparatus of claim 30, wherein when said tracking unit senses a change in the position of the edge of a moving web, said web tracking unit sends a signal to said control system to change the position of said operating units relative to the change in position of the edge of the moving web.

Claim 32 (original): The apparatus of claim 30, wherein said operating units comprise guide arms.

Claim 33 (new): A method for sensing the edge of a moving web, the method comprising:

- directing light toward the moving web via a pair of spaced optical sensors;
- sensing whether the directed light is reflected by the web; and
- moving the optical sensors until the optical sensors receive a desired signal from the light reflected by the web.

Claim 34 (new): The method of claim 33, wherein the desired signal is a "1" and a "0", the "1" being a reflection from the web and the "0" being no reflection from the web, and moving the optical sensors when the signal is both a "1" or both a "0".

Claim 35 (new): The method of claim 27, wherein the operating units comprise guide arms, and the signal from the motor also signals a motor to move the guide arms.

Claim 36 (new): An apparatus for dispensing strip materials onto a moving web, comprising:

- a plurality of feed rollers, positioned to integrate at least one strip material into a strip product;

- a plurality of guide members located proximate said rollers, wherein said guide members are configured to align the strip materials;

- a user input device configured to receive and record input for a predetermined respective position for each respective guide member;

- a web tracking unit that includes sensors for sensing the position of an edge of the moving web; and

- means for automatically adjusting the position of each guide member in response to guide member position input transmitted from the user input device and web edge position input transmitted from the web tracking unit.

Claim 37 (new): The apparatus of claim 36, wherein the web tracking unit sensors comprise a pair of spaced optical sensors configured to direct light toward the moving web and receive reflected light from the moving web.

Claim 38 (new): The apparatus of claim 36, wherein said automatic adjusting means includes at least one motor coupled to said guide members.

Claim 39 (new): The apparatus of claim 36, wherein said input device allows the entry and retention of multiple sets of guide member positions corresponding to different strip product orders.